



JOIN THE

# TEAM

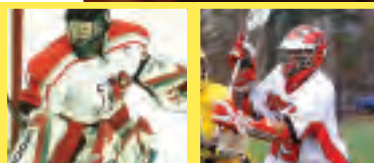
## What is Friends of Plattsburgh State Athletics?

Friends of Plattsburgh State Athletics, joins together Alumni, Parents, and Friends who, through their financial support, are committed to the success of Cardinal Athletics.

Athletics at SUNY Plattsburgh has a long history of success. Although we are proud of our many achievements and championship teams over the years, we define success in much broader terms. Success is being able to positively impact the lives of our student-athletes and their future by instilling the positive values of physical activity, learned skills, teamwork, good sportsmanship, competition, and leadership. In addition, our programs are evaluated on more than competitive excellence; high value is placed on academic achievement and the commitment to community service by our student-athletes.

We believe the major accomplishments of our program cannot be measured; they occur off the field and after graduation when our student-athletes use the skills they've learned in the Cardinal Athletics program to make their mark on the world.

Your gift to support Plattsburgh athletics helps provide students with the tools they need for success—on and off the field.



## Can I direct my gift to a specific sport?

You may support a specific team or program; however the top priority for Friends of Plattsburgh State Athletics is unrestricted support of the General Fund. Supporting the General Fund gives the Athletic Director flexibility to use your gift to meet our most pressing needs and take advantage of opportunities as they arise.

## What kinds of benefits will I receive as a member?

- A "Friends of Plattsburgh State Athletics" decal.
- Your name will be publicly listed at all athletics events.
- Your name will be listed in the Sports Media Guides.
- Exclusive communications from our coaching staff.
- Leadership donors will receive an invitation to a special reception with the President in recognition of their support.

## Is my gift tax-deductible?

Yes! Gifts to Friends of Plattsburgh State Athletics are accepted by the Plattsburgh College Foundation. You will receive a receipt of your charitable gift for tax purposes.

## Who do I call if I have further questions?

For specific questions about charitable giving, please call the Plattsburgh College Foundation at (518) 564-2090. For ticket information or to purchase tickets, please contact the Athletics Office at (518) 564-3140.

# STEP UP TO THE PLATE

**YES, I'll support the Friends of Plattsburgh State Athletics**

Name: \_\_\_\_\_  
 Affiliation with the College:  
 Alumna/us  Parent  
 Friend  Faculty/Staff  
 Former Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Employer: \_\_\_\_\_  
 Occupation: \_\_\_\_\_  
 Sport: \_\_\_\_\_ Years: \_\_\_\_\_  
 Home Phone: ( ) \_\_\_\_\_  
 Work Phone: ( ) \_\_\_\_\_  
 Cell Phone: ( ) \_\_\_\_\_  
 Email: \_\_\_\_\_

**My gift is for \$\_\_\_\_\_.**

Please designate my gift as follows:

- Athletics General Fund \$\_\_\_\_\_
- Athletic Training Fund \$\_\_\_\_\_
- Baseball and Softball \$\_\_\_\_\_
- Basketball \$\_\_\_\_\_
- Hockey \$\_\_\_\_\_
- Lacrosse \$\_\_\_\_\_
- Soccer \$\_\_\_\_\_
- Tennis \$\_\_\_\_\_
- Track and Cross Country \$\_\_\_\_\_
- Volleyball \$\_\_\_\_\_

I'm enclosing a check, payable to Plattsburgh College Foundation 101 Broad Street, Plattsburgh, NY 12901-2681

Please bill my credit card: MC Visa Discover  
 Card No. \_\_\_\_\_  
 Exp. Date \_\_\_\_/\_\_\_\_  
 Signature \_\_\_\_\_

PSAB07

"SUNY Plattsburgh's intercollegiate athletics program is committed to the success of our students on the fields and in the classrooms. The average GPA for student-athletes is greater than that of the overall student body. In addition, they have a greater rate of graduation than the average student."

-- **MICHAEL MIRANDA**  
 NCAA Faculty Athletic Representative

SUNY Plattsburgh student-athletes are front and center both on and off the playing surface as representatives of their individual programs and the entire college, and community. The combination of high expectations for success and constant exposure to personal responsibility and accountability inherently prepares student-athletes for the demands of leadership roles in their professional lives. When we interview candidates for roles within our organization, we search for team players who know how to prepare, compete, and positively represent the company.

-- **JOHN M. KMACK '92**  
 VP of Consulting Operations  
 LOGIC Technology, Inc.  
 Former Men's Basketball Player

"Intercollegiate athletics provides an excellent environment where student-athletes can hone their skills on every level. Student-athletes commit to gaining knowledge through hard work - on the field and in the classroom. The valuable team-building and leadership skills acquired through this experience transform them into successful adults in the professional world."

-- **KAREN WATERBURY**  
 Women's Soccer Coach

"Athletics provides a unique learning environment for students who want to be challenged physically, emotionally, and competitively. Those who persevere will develop leadership skills that cannot be taught in a classroom or laboratory setting."

-- **THOMAS CURLE**  
 Men's Basketball Coach

[www.plattsburgh.edu/makeagift](http://www.plattsburgh.edu/makeagift)



BE PART OF A LEADING TEAM



FRIENDS OF PLATTSBURGH STATE ATHLETICS

Plattsburgh  
 STATE UNIVERSITY OF NEW YORK

>> STAND OUT

