Articulation Agreement
Clinton Community College Associate of Arts in Liberal Arts: Humanities and Social Science
And
State University of New York College at Plattsburgh Bachelor of Arts/Bachelor in Science in Audio-Radio/Digital Media Production:
- Audio-Radio Production Concentration OR
- Digital Media Production Concentration

Spring 2010

THE AGREEMENT

This articulation agreement is intended to facilitate the transfer of graduates from Clinton Community College’s Liberal Arts: Humanities and Social Science (A.A.) to SUNY Plattsburgh’s Audio-Radio/Digital Media Production (B.A./B.S.) degree. The objectives, terms and conditions of this agreement are set forth as follows:

OBJECTIVES

1. To attract qualified students to Clinton Community College and SUNY Plattsburgh.
2. To facilitate upward educational and career mobility in the Communications profession.
3. To promote the efficient transfer of qualified students from Clinton Community College to SUNY Plattsburgh.
4. To disseminate program specific information to students who wish to obtain a baccalaureate degree in Audio-Radio/Digital Media Production.
5. To provide students with advisement in academic and career planning throughout their program of study.
6. To reduce the completion of unnecessary courses.
7. To facilitate communication and academic coordination between faculty, students and administrators at each institution.

TERMS AND CONDITIONS

1. A graduate of Clinton Community College will be accepted as a matriculated student in SUNY Plattsburgh’s Audio-Radio/Digital Media Production program, upon meeting the following conditions:
   a. Applying for admission to Plattsburgh.
   b. Achieving a minimum over-all cumulative grade point average of 2.0.
2. Plattsburgh will accept up to 67 transfer credits.
3. A Bachelor of Arts/Bachelor of Science degree with the major in Audio-Radio/Digital Media Production will be awarded to the student upon meeting the following conditions:
   a. Satisfactory completion of a minimum of 120 credits.
b. A minimum grade point average of 2.0.
c. A minimum grade of “C” in English Composition (Clinton’s ENG101).
d. A minimum grade of “C” in CMM101, CMM118, and CMM226.
e. A minimum 2.00 GPA in all Communications (CMM) courses.
f. A minimum of 42 credits of upper-division, 300-400 level, courses, with 21 upper-division credits required in residence at Plattsburgh.
g. A residency requirement of 36 credits granted by Plattsburgh, with 18 of those 36 credits in major (CMM) courses.
h. Completion of a minimum of 90 credits of liberal arts courses for the Bachelor of Arts and 60 credits of liberal arts courses for the Bachelor of Science.
i. Completion of all necessary General Education requirements.
j. Completion of all Audio-Radio/Digital Media Production requirements.

4. Clinton Community College and SUNY Plattsburgh will disseminate information about the articulation agreement in appropriate publications.

5. Changes in this agreement can be made at any time by mutual consent.

6. This agreement will remain in effect until May 1, 2013. This agreement may be terminated by either party prior to this date. Termination would require a minimum of six months notification.

Clinton Community College
Liberal Arts & Science: Humanities and Social Sciences – Associate of Arts

Course No. Title Cr. Hrs.

Basic Skills Courses (If Indicated by Placement Test):
ENG093 Reading & Study Skills 0
ENG094 Fundamentals of Composition 0
MAT096 Arithmetic 0
MAT098 Pre-Algebra 0
MAT100 Introductory Algebra 4

English:
ENG101 English Composition 3
ENG102 Literature and Composition 3
English Elective 3

Humanities:
COM101 Public Speaking 3
Art/Music/Theatre Elective (1) 3
Foreign Language 3

Social Sciences:
PSY101 Introduction to Psychology 3
HIS101 History of Early America OR
HIS102 History of Modern America 3
HIS121  Origins of Western Civilization  OR
HIS122  Western Civilization in the Modern Era  3
MSM118  Mass Media and Society  3

**Mathematics:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAT103</td>
<td>Finite Mathematics</td>
<td>3</td>
</tr>
<tr>
<td>MAT161</td>
<td>Elementary Statistics</td>
<td>3</td>
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</table>

**Sciences:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Science Electives (2)</td>
<td></td>
<td>8</td>
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</table>

**Health and Physical Education:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>HPE101</td>
<td>Personal Health</td>
<td>3</td>
</tr>
</tbody>
</table>

**Information Literacy:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>LIB101</td>
<td>Library Research Skills</td>
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</tbody>
</table>

**Free Electives:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Free Electives (3)</td>
<td></td>
<td>12</td>
</tr>
</tbody>
</table>

**Total Credits Required** (4) 60

(1) Recommended Courses: One course approved to meet the SUNY General Education Arts Requirement.
(2) Recommended Courses: At least one course approved to meet the SUNY General Educational Natural Science Requirement.
(3) Recommended Courses: An Elementary Foreign Language Level II or higher course (if not met above), One course to meet the Other World Civilization Requirement, and any other SUNY General Education requirements that are unmet.
(4) Excludes MAT 100.

**Course Equivalencies**

<table>
<thead>
<tr>
<th>Clinton Community College</th>
<th>SUNY Plattsburgh</th>
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</tr>
</thead>
<tbody>
<tr>
<td>COM101</td>
<td>Public Speaking</td>
<td>CMM101</td>
</tr>
<tr>
<td>ENG093</td>
<td>Reading &amp; Study Skills</td>
<td>DOES NOT TRANSFER</td>
</tr>
<tr>
<td>ENG094</td>
<td>Fund. of Composition</td>
<td>DOES NOT TRANSFER</td>
</tr>
<tr>
<td>ENG101</td>
<td>English Composition</td>
<td>ENG101</td>
</tr>
<tr>
<td>ENG102</td>
<td>Literature &amp; Composition</td>
<td>ENG195</td>
</tr>
<tr>
<td>HIS101</td>
<td>Hist. of Early America</td>
<td>HIS101</td>
</tr>
<tr>
<td>HIS102</td>
<td>Hist. of Modern America</td>
<td>HIS102</td>
</tr>
<tr>
<td>HIS121</td>
<td>Origins of Western Civ.</td>
<td>HIS121</td>
</tr>
<tr>
<td>HIS122</td>
<td>Western Civ. in Mod. Era</td>
<td>HIS122</td>
</tr>
<tr>
<td>HPE101</td>
<td>Personal Health</td>
<td>HED310</td>
</tr>
<tr>
<td>LIB101</td>
<td>Library Research Skills</td>
<td>LIB105</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Intro. Info. &amp; Tech. Literacy</td>
</tr>
</tbody>
</table>
SUNY General Education Categories

Basic Communication  Satisfied at Clinton
Math  Satisfied at Clinton
Humanities  Satisfied at Clinton
Natural Science  Satisfied at Clinton
Social Science  Satisfied at Clinton
American History  Satisfied at Clinton
Western Civilization  Satisfied at Clinton
Other World Civilization  Satisfied at Clinton
Arts  Satisfied at Clinton
Foreign Language  Satisfied at Clinton

Note: Plattsburgh’s Foreign Language Requirement is satisfied by an elementary part II or higher course.

Courses to be completed at SUNY Plattsburgh

Audio-Radio/Digital Media Production Major Requirements:

<table>
<thead>
<tr>
<th>Catalog #</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>CMM226</td>
<td>Intro to Human Communication</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Communication Studies Core</td>
<td></td>
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<tr>
<td></td>
<td>Survey and History</td>
<td></td>
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<tr>
<td></td>
<td>Select one of the following:</td>
<td>3</td>
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<tr>
<td>CMM301</td>
<td>Communication and Culture</td>
<td></td>
</tr>
<tr>
<td>CMM302</td>
<td>International Communication</td>
<td></td>
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<tr>
<td>CMM316</td>
<td>Intercultural Communication</td>
<td></td>
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<tr>
<td>CMM365</td>
<td>Media and Popular Culture</td>
<td></td>
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<tr>
<td></td>
<td>Communication Contexts</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Select one of the following:</td>
<td>3</td>
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<tr>
<td>CMM288</td>
<td>Fundamentals of Broadcasting</td>
<td></td>
</tr>
<tr>
<td>CMM304</td>
<td>Business and Professional Speaking</td>
<td></td>
</tr>
<tr>
<td>CMM310</td>
<td>Small Group Communication</td>
<td></td>
</tr>
<tr>
<td>CMM321</td>
<td>Advertising in Electronic Media</td>
<td></td>
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<tr>
<td>CMM329</td>
<td>Interpersonal Communication</td>
<td></td>
</tr>
<tr>
<td>CMM407</td>
<td>Concepts of Persuasion</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Critical Thinking and Analysis</td>
<td></td>
</tr>
</tbody>
</table>
Select one of the following: 3
CMM322 Propaganda: 1900-1945
CMM323 Propaganda: 1946-Present
CMM330 Criticism of the News Media
CMM348 Mass Media Ethics
CMM455 Mass Media Law

Communication Theory
Select one of the following: 3
CMM325 Communication Theory
CMM328 Rhetorical Theories
CMM490 Mass Communication Theory

Senior Seminar
CMM491 Senior Portfolio/Assessment 1

Complete the requirements of one of the following concentrations:

Audio-Radio Production Concentration

Advanced Writing
Select one of the following: 3
CMM335 Writing for Radio and TV
CMM421 Broadcast Journalism

Professional Preparation
Complete all of the following: 15
CMM209 Broadcast Announcing Practicum
CMM232 Basic Audio Production
CMM428 Advanced Radio Production
CMM435 Electronic Media Management
CMM464 Digital Audio Production App

Select one of the following: 3
CMM312 Multimedia Production Design
JOU317 Web Design and Production

Advanced Applications
Select six credits from the following: 6
CMM405 Media Sales Practicum
CMM408 Field Recording Practicum
CMM409 Radio Management Practicum

Digital Media Production Concentration

Advanced Writing
Select one of the following: 3
CMM335 Writing for Radio and TV
CMM421 Broadcast Journalism

Professional Preparation
Complete all of the following: 14
CMM229 Basic Planning/Production TV
CMM232 Basic Audio Production
CMM424 Advanced Multimedia Design
CMM464  Digital Audio Production App  
Select one of the following:  
CMM312  Multimedia Production Design  
JOU317  Web Design and Production  
Select one of the following:  
ART205  Introduction to Graphic Design  
CMM315  Applied Media Aesthetics  
CMM338  Understanding Film  
Advanced Applications  
Select five credits from the following:  
JOU403  Online Magazine Practicum  
CMM412  Digital Media Practicum  
CMM436  Interactive Television  

SUNY Plattsburgh Integration Requirements:  
Select one course from the categories:  
Global Issues  
Art, Literature and Interpretation  OR  
Individual, Society and Responsibility  

TOTAL CREDITS REMAINING AT PLATTSBURGH  
Plattsburgh – General Education  
Audio-Radio/Digital Media Production Major  
Free Electives  

Minimum Credits  

60