Articulation Agreement
Clinton Community College Associate of Arts in Liberal Arts: Humanities and Social Science
And
State University of New York College at Plattsburgh Bachelor of Arts/Bachelor in Science in TV-Video Production/Broadcast Journalism:
-TV-Video Production Concentration OR
-Broadcast Journalism Concentration

Spring 2010

THE AGREEMENT

This articulation agreement is intended to facilitate the transfer of graduates from Clinton Community College’s Liberal Arts: Humanities and Social Science (A.A.) to SUNY Plattsburgh’s TV-Video Production/Broadcast Journalism (B.A./B.S.) degree. The objectives, terms and conditions of this agreement are set forth as follows:

OBJECTIVES

1. To attract qualified students to Clinton Community College and SUNY Plattsburgh.
2. To facilitate upward educational and career mobility in the Communications profession.
3. To promote the efficient transfer of qualified students from Clinton Community College to SUNY Plattsburgh.
4. To disseminate program specific information to students who wish to obtain a baccalaureate degree in TV-Video Production/Broadcast Journalism.
5. To provide students with advisement in academic and career planning throughout their program of study.
6. To reduce the completion of unnecessary courses.
7. To facilitate communication and academic coordination between faculty, students and administrators at each institution.

TERMS AND CONDITIONS

1. A graduate of Clinton Community College will be accepted as a matriculated student in SUNY Plattsburgh’s TV-Video Production/Broadcast Journalism program, upon meeting the following conditions:
   a. Applying for admission to Plattsburgh.
   b. Achieving a minimum over-all cumulative grade point average of 2.0.
2. Plattsburgh will accept up to 67 transfer credits.
3. A Bachelor of Arts/Bachelor of Science degree with the major in TV-Video Production/Broadcast Journalism will be awarded to the student upon meeting the following conditions:
   a. Satisfactory completion of a minimum of 120 credits.
b. A minimum grade point average of 2.0.
c. A minimum grade of “C” in English Composition (Clinton’s ENG101).
d. A minimum grade of “C” in CMM101, CMM118, and CMM226.
e. A minimum 2.00 GPA in all Communications (CMM) courses.
f. A minimum of 42 credits of upper-division, 300-400 level, courses, with 21 upper-division credits required in residence at Plattsburgh.
g. A residency requirement of 36 credits granted by Plattsburgh, with 18 of those 36 credits in major (CMM) courses.
h. Completion of a minimum of 90 credits of liberal arts courses for the Bachelor of Arts and 60 credits of liberal arts courses for the Bachelor of Science.
i. Completion of all necessary General Education requirements.
j. Completion of all TV-Video Production/Broadcast Journalism requirements.

4. Clinton Community College and SUNY Plattsburgh will disseminate information about the articulation agreement in appropriate publications.

5. Changes in this agreement can be made at any time by mutual consent.

6. This agreement will remain in effect until May 1, 2013. This agreement may be terminated by either party prior to this date. Termination would require a minimum of six months notification.

**Clinton Community College**

**Liberal Arts & Science: Humanities and Social Sciences – Associate of Arts**

<table>
<thead>
<tr>
<th>Course No.</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG093</td>
<td>Reading &amp; Study Skills</td>
<td>0</td>
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<tr>
<td>ENG094</td>
<td>Fundamentals of Composition</td>
<td>0</td>
</tr>
<tr>
<td>MAT096</td>
<td>Arithmetic</td>
<td>0</td>
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<td>MAT098</td>
<td>Pre-Algebra</td>
<td>0</td>
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<tr>
<td>MAT100</td>
<td>Introductory Algebra</td>
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<tr>
<td>ENG101</td>
<td>English Composition</td>
<td>3</td>
</tr>
<tr>
<td>ENG102</td>
<td>Literature and Composition</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>English Elective</td>
<td></td>
</tr>
<tr>
<td>HIS101</td>
<td>History of Early America OR</td>
<td></td>
</tr>
<tr>
<td>HIS102</td>
<td>History of Modern America</td>
<td>3</td>
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</tbody>
</table>

**Humanities:**

<table>
<thead>
<tr>
<th>Course No.</th>
<th>Title</th>
<th>Cr. Hrs.</th>
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<tbody>
<tr>
<td>COM101</td>
<td>Public Speaking</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Art/Music/Theatre Elective (1)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Foreign Language</td>
<td>3</td>
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</table>

**Social Sciences:**

<table>
<thead>
<tr>
<th>Course No.</th>
<th>Title</th>
<th>Cr. Hrs.</th>
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<tbody>
<tr>
<td>PSY101</td>
<td>Introduction to Psychology</td>
<td>3</td>
</tr>
<tr>
<td>HIS101</td>
<td>History of Early America OR</td>
<td></td>
</tr>
<tr>
<td>HIS102</td>
<td>History of Modern America</td>
<td>3</td>
</tr>
</tbody>
</table>
HIS121  Origins of Western Civilization  OR
HIS122  Western Civilization in the Modern Era  3
MSM118  Mass Media and Society  3

Mathematics:
MAT103  Finite Mathematics  3
MAT161  Elementary Statistics  3

Sciences:
Science Electives (2)  8

Health and Physical Education:
HPE101  Personal Health  3

Information Literacy:
LIB101  Library Research Skills  1

Free Electives:
ENG206  Intro to Newswriting  3
Free Electives (3)  9

Total Credits Required (4)  60

(1) Recommended Courses: One course approved to meet the SUNY General Education Arts Requirement.
(2) Recommended Courses: Broadcast Journalism Students are recommended to take ENV 101. TV-Video students should complete at least one course approved to meet the SUNY General Educational Natural Science Requirement.
(3) Recommended Courses: An Elementary Foreign Language Level II or higher course (if not met above), One course to meet the Other World Civilization Requirement, and any other SUNY General Education requirements that are unmet.
(4) Excludes MAT 100.

Course Equivalencies

Clinton Community College  SUNY Plattsburgh

COM101  Public Speaking  CMM101  Intro to Public Speaking
ENG093  Reading & Study Skills  DOES NOT TRANSFER
ENG094  Fund. of Composition  DOES NOT TRANSFER
ENG101  English Composition  ENG101  College Writing II
ENG102  Literature & Composition  ENG195  Fund. of Literary Study I
ENG206  Intro to Newswriting  JOU206  Intro to Newswriting
ENV101  Intro. to Env. Science  ENV101  Intro. to Env. Science
HIS101  Hist. of Early America  HIS101  US Civilization to 1877
HIS102  Hist. of Modern America  HIS102  US Civilization Since 1877
HIS121 Origins of Western Civ. HIS121 European Civ. to 1815
HIS122 Western Civ. in Mod. Era HIS122 European Civ Since 1815
HPE101 Personal Health HED310 Found. of Personal Health
LIB101 Library Research Skills LIB105 Intro. Info. & Tech. Literacy
MAT096 Arithmetic DOES NOT TRANSFER
MAT098 Pre-Algebra DOES NOT TRANSFER
MAT100 Introductory Algebra DOES NOT TRANSFER
MAT103 Finite Mathematics MAT163 Finite Mathematics
MAT161 Elementary Statistics MAT161 Introductory Statistics
MSM118 Mass Media and Society CMM118 Mass Media and Society
PSY101 General Psychology PSY101 General Psychology

SUNY General Education Categories

Basic Communication Satisfied at Clinton
Math Satisfied at Clinton
Humanities Satisfied at Clinton
Natural Science Satisfied at Clinton
Social Science Satisfied at Clinton
American History Satisfied at Clinton
Western Civilization Satisfied at Clinton
Other World Civilization Satisfied at Clinton
Arts Satisfied at Clinton
Foreign Language Satisfied at Clinton

Note: Plattsburgh’s Foreign Language Requirement is satisfied by an elementary part II or higher course.

Courses to be completed at SUNY Plattsburgh

TV-Video Production/Broadcast Journalism Major Requirements:

<table>
<thead>
<tr>
<th>Catalog #</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>CMM226</td>
<td>Intro to Human Communication</td>
<td>3</td>
</tr>
<tr>
<td>CMM301</td>
<td>Communication and Culture</td>
<td>3</td>
</tr>
<tr>
<td>CMM302</td>
<td>International Communication</td>
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<tr>
<td>CMM316</td>
<td>Intercultural Communication</td>
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</tr>
<tr>
<td>CMM365</td>
<td>Media and Popular Culture</td>
<td></td>
</tr>
<tr>
<td>CMM304</td>
<td>Business and Professional Speaking</td>
<td></td>
</tr>
<tr>
<td>CMM310</td>
<td>Small Group Communication</td>
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<tr>
<td>CMM321</td>
<td>Advertising in Electronic Media</td>
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</tr>
</tbody>
</table>
CMM329  Interpersonal Communication
CMM407  Concepts of Persuasion

Critical Thinking and Analysis
Select one of the following:  3
CMM322  Propaganda: 1900-1945
CMM323  Propaganda: 1946-Present
CMM330  Criticism of the News Media
CMM348  Mass Media Ethics
CMM455  Mass Media Law

Communication Theory
Select one of the following:  3
CMM325  Communication Theory
CMM328  Rhetorical Theories
CMM490  Mass Communication Theory

Senior Seminar
CMM491  Senior Portfolio/Assessment  1

Complete the requirements of one of the following concentrations:

TV-Video Production Concentration

Professional Preparation
Complete all of the following:  13
CMM229  Basic Planning/Production for TV
CMM232  Basic Audio Production
CMM335  Writing for Radio & TV
CMM375  Television Studio Production

Select one of the following:  3
CMM288  Fundamentals of Broadcasting
CMM315  Applied Media Aesthetics
CMM338  Understanding Film

Advanced Applications
Select four of the following:  13-15
CMM312  Multimedia Production Design
CMM385  Linear and Non-Linear Editing
CMM400  Producing the Documentary
CMM420  Non-Broadcast TV Production
CMM429  TV Field Acting and Production
CMM435  Electronic Media Management

Broadcast Journalism Concentration

Professional Preparation
Select two of the following:  3*
ECO101  Principles of Economics
ENV101  Intro to Environmental Science
GEG123  World Geography
CMM202  Forensics Participation
PSC240  State and Local Government
CMM288  Fundamentals of Broadcasting
Advanced Applications
Select all of the following:  23*
CMM209  Broadcast Announcing Practicum
CMM229  Basic Planning/Production for TV
CMM233  TV Station Operations
CMM334  On-Camera Performance
CMM421  Broadcast Journalism
CMM438  Directing & Producing TV News
CMM459  Advanced TV News Production
JOU206  Intro to News Writing
JOU308  Reporting and News Writing

Notes:
* Three credits of this section are already met by Clinton’s ENV 101.
** Three credits of this section are already met by Clinton’s ENG206

SUNY Plattsburgh Integration Requirements:
Select one course from the categories:
Global Issues  3
Art, Literature and Interpretation  OR
Individual, Society and Responsibility  3

TOTAL CREDITS REMAINING AT PLATTSBURGH
Plattsburgh – General Education  6
TV-Video Production/Broadcast Journalism Major  42-47
Free Electives  7-12

Minimum Credits  60