AUDIO-RADIO PRODUCTION MAJOR
Bachelor of Arts or Bachelor of Science
Curriculum 0102 Requirements

MAJOR REQUIREMENTS

CREDITS

50

A. Core Requirements (25 cr.)
   1. Introductory Courses (6 cr.)
      CMM 101 Introduction or Public Speaking (3 cr.)
      CMM 118 Mass Media and Society (3 cr.)

   2. Survey and History (3 cr.)
      CMM 288 Fundamentals of Electronic Media (3 cr.)

   3. Professional Preparation (12 cr.)
      CMM 209 Broadcast Announcing Practicum (1 cr.)
      CMM 232 Basic Audio Production (3 cr.)
      CMM 428 Advanced Radio Production (4 cr.)
      CMM 464 Digital Audio Recording Applications (4 cr.)

   4. Advanced Writing (3 cr.)
      CMM 335 Writing for Radio and Television (AWR) (3 cr.)

   5. Senior Seminar (1 cr.)
      CMM 491 Senior Seminar (1 cr.)

B. Electives (25 cr.)
   1. Application and Development (10 cr.)
      Select ten credits from the following:
      MUS 114 American Pop: North and South (3 cr.)
      MUS 120 Fundamental Musicianship (3 cr.)
      CMM 202 Communication Practicum (2 cr.)
      CMM 233 Television Station Operations ***(2-4 cr.)
      MUS 305 Introduction to Music Technology (3 cr.)
      CMM 408* Audio Field Recording Practicum** (2-4 cr.)
      CMM 409* WARP Radio Management Practicum** (2-4 cr.)
      CMM 435 Electronic Media Management (3 cr.)
      *Must take CMM 408 or 409
      **Only applies twice to fulfill major
      ***Students assigned to audio positions

   2. Communication Contexts (6 cr.)
      Select two of the following:
      CMM 302 Global Media and Communication (3 cr.)
      CMM 304 Business and Professional Speaking (3 cr.)
CMM 321 Advertising in the Electronic Media (3 cr.)
CMM 322 Mass Media Propaganda, 1900-1945 (3 cr.)
CMM 323 Mass Media Propaganda, 1949-Present (3 cr.)
CMM 407 Concepts of Persuasion (3 cr.)

3. Culture and Communication (3 cr.)
   Select one of the following:
   - CMM 301 Communication and Culture (3 cr.)
   - CMM 316 Intercultural Communication (3 cr.)
   - CMM 365 Media and Popular Culture (3 cr.)

4. Critical Thinking and Analysis (3 cr.)
   Select one of the following:
   - CMM 307 Argumentation and Reasoning (3 cr.)
   - CMM 330 Criticism of News Media (3 cr.)
   - CMM 348 Journalism and Media Ethics (3 cr.)
   - CMM 455 Media Law (3 cr.)

5. Communication Theory (3 cr.)
   Select one of the following:
   - CMM 325 Communication Theory (3 cr.)
   - CMM 328 Rhetorical Theories (3 cr.)
   - CMM 490 Mass Communication Theory (3 cr.)

TOTAL CREDITS minimum 120
(including General Education Requirements)

Additional Degree Requirements:
1. Students must earn a minimum grade of C in each of two core courses-CMM101 and CMM118-in order to fulfill degree requirements.
2. A grade of C or better is required in the AWR (Advanced Writing Requirement) course, CMM335.
3. There is a formal application process for the Professional Internship Course (CMM498), with review of applicants beginning the semester prior to your desired internship. A grade of B or higher is required in all courses designated as prerequisites for a given internship. Consult the Department of Communication Studies internship coordinator to learn of the courses required for an internship in your specialty area.