**MAJOR REQUIREMENTS**

**A. Core Requirements (35 cr.)**

1. **Introductory Courses**
   - CMM 101 Introduction to Public Speaking (3 cr.)
   - CMM 118 Mass Media and Society (3 cr.)

2. **Survey and History**
   - CMM 288 Fundamentals of Electronic Media (3 cr.)

3. **Professional Preparation**
   - JOU 206 Introduction to News Writing (3 cr.)
   - CMM 209 Broadcast Announcing Practicum (1 cr.)
   - CMM 229 Basic Planning & Production for TV (3 cr.)
   - CMM 233 Television Station Operations (2 cr.)
   - CMM 334 On-Camera Performance (3 cr.)

4. **Advanced Writing**
   - CMM 421 Broadcast Journalism (AWR) (3 cr.)

5. **Advanced Applications**
   - CMM 360 Interactive Journalism (3 cr.)
   - CMM 458 Directing and Producing Television News (3 cr.)
   - CMM 459 Advanced Television News Production (4 cr.)

6. **Senior Seminar**
   - CMM 491 Senior Seminar (1 cr.)

**B. Electives (15 cr.)**

1. **Communication Contexts**
   - Select two of the following:
     - CMM 302 Global Media and Communication (3 cr.)
     - CMM 311 Public Relations Principles (3 cr.)
     - CMM 315 Applied Media Aesthetics (3 cr.)
     - CMM 321 Advertising in the Electronic Media (3 cr.)
     - CMM 322 Mass Media Propaganda, 1900-1945 (3 cr.)
     - CMM 323 Mass Media Propaganda, 1946-Present (3 cr.)
     - CMM 338 Understanding Film (3 cr.)
     - CMM 407 Concepts of Persuasion (3 cr.)
2. Culture and Communication (3 cr.)
   Select one of the following:
   - CMM 301 Communication and Culture (3 cr.)
   - CMM 316 Intercultural Communication (3 cr.)
   - CMM 365 Media & Popular Culture (3 cr.)

3. Critical Thinking and Analysis (3 cr.)
   Select one of the following:
   - CMM 307 Argumentation and Reasoning (3 cr.)
   - CMM 330 Criticism of News Media (3 cr.)
   - CMM 348 Journalism and Media Ethics (3 cr.)
   - CMM 455 Media Law (3 cr.)

4. Communication Theory (3 cr.)
   Select one of the following:
   - CMM 325 Communication Theory (3 cr.)
   - CMM 328 Rhetorical Theories (3 cr.)
   - CMM 490 Mass Communication Theory (3 cr.)

TOTAL CREDITS minimum 120
(including General Education Requirements)

ADDITIONAL DEGREE REQUIREMENTS:
1. Students must earn a minimum grade of C in each of three core courses
   - CMM101, CMM118, and CMM226- in order to fulfill degree requirements.
2. A grade of C or better is required in the AWR course, CMM421.
3. There is formal application process for the Professional Internship Course
   (CMM498), with review of applicants beginning the semester prior to your
   desired internship. A grade of B or higher is required in all courses designated
   as prerequisites for a given internship. Consult the Department of Communication Studies
   internship coordinator to learn of the courses required for an internship in your specialty area.