TV-VIDEO PRODUCTION MAJOR
Bachelor of Arts of Bachelor of Science

MAJOR REQUIREMENTS

A. Core Requirements (23 cr.)

1. Introductory Courses
   CMM 101 Introduction of Public Speaking (3 cr.)
   CMM 118 Mass Media and Society (3 cr.)
   (6 cr.)

2. Survey and History
   CMM 288 Fundamentals of Electronic Media (3 cr.)
   (3 cr.)

3. Professional Preparation
   CMM 229 Basic Planning & Production for TV (3 cr.)
   CMM 232 Basic Audio Production (3 cr.)
   CMM 375 Television Studio Production (4 cr.)
   (10 cr.)

4. Advanced Writing
   CMM 335 Writing for Radio and Television (AWR) (3 cr.)
   (3 cr.)

5. Senior Seminar
   CMM 491 Senior Seminar (1 cr.)
   (1 cr.)

B. Electives (28-30 cr.)

1. Advanced Applications
   Select four from the following:
   CMM 312 Multimedia Production Design (3 cr.)
   CMM 385 Linear and Non-Linear Video Editing (3 cr.)
   CMM 400* Producing the Documentary (4 cr.)
   CMM 420* Non-Broadcast TV Production (4 cr.)
   CMM 429* Television Field Acting and Production (4 cr.)
   CMM 433 Television Station Management** (3 cr.)
   CMM 435 Electronic Media Management (3 cr.)
   *Must take CMM400, 420, or 429
   **Only applies once to fulfill major
   (13-15 cr.)

2. Communication Contexts
   Select two of the following:
   CMM 302 Global Media and Communication (3 cr.)
   CMM 315 Applied Media Aesthetics (3 cr.)
   CMM 321 Advertising in the Electronic Media (3 cr.)
   CMM 322 Mass Media Propaganda, 1900-1945 (3 cr.)
   CMM 323 Mass Media Propaganda, 1946-Present (3 cr.)
   CMM 338 Understanding Film (3 cr.)
   CMM 401 Concepts of Persuasion (3 cr.)
   (6 cr.)

CREDITS

51-53
3. Culture and Communication (3 cr.)
   Select one of the following:
   CMM 301 Communication and Culture (3 cr.)
   CMM 316 Intercultural Communication (3 cr.)
   CMM 365 Media & Popular Culture (3 cr.)

4. Critical Thinking and Analysis (3 cr.)
   Select one of the following:
   CMM 307 Argumentation and Reasoning (3 cr.)
   CMM 330 Criticism of News Media (3 cr.)
   CMM 348 Journalism and Media Ethics (3 cr.)
   CMM 455 Media Law (3 cr.)

5. Communication Theory (3 cr.)
   Select one of the following:
   CMM 325 Communication Theory (3 cr.)
   CMM 328 Rhetorical Theories (3 cr.)
   CMM 490 Mass Communication Theory (3 cr.)

TOTAL CREDITS minimum 120
(including General Education Requirements)

ADDITIONAL DEGREE REQUIREMENTS:
1. Students must earn a minimum grade of C in each of three core courses -CMM101, CMM118, and CMM226- in order to fulfill degree requirements.
2. A grade of C or better is required in the AWR (Advanced Writing Requirement) course, CMM335.
3. There is a formal application process for the Professional Internship Course (CMM498), with review of applicants beginning the semester prior to your desired internship. A grade of B or higher is required in all courses designated as prerequisites for a given internship. Consult the Department of Communication Studies internship coordinator to learn of the courses required for an internship in your specialty area.