Getting the most from our research analysis

Dr. Greg Gregoriou’s interests focus on hedge funds, managed futures, executive compensation, and IPOs.

Dr. Greg, who serves as faculty advisor for the Stock Market Club and the Accounting Club, is also SBE Faculty Research Coordinator. Currently, Dr. Greg is collaborating with Dr. Mohamed Gaber, Accounting Chair, on an accounting book scheduled to be published in April 2006 by Elsevier. The two have partnered before, writing about accounting, corporate governance and hedge funds.

Associate Professor Dr. Greg N. Gregoriou has been prolific on the writing scene, with 41 academic publications, 8 edited books and 1 authored book. Known as Dr. Greg in the SBE, his main teaching interests have involved hedge funds, managed futures, executive compensation and initial Public Offerings (IPOs). Now, he has several books scheduled to be published with well-known publishers, Elsevier Press, John Wiley & Sons Inc., and Springer-Verlag. In November, “Initial Public Offerings: An International Perspective” will be released. Five other titles on accounting, hedge funds, corporate governance, mutual funds and risk/portfolio management are due out by mid-year 2006.

I am fortunate to be part of a group of faculty, staff and students with a real purpose. Our commitment to excellence and our pledge to combine teaching with leading-edge research and scholarship have earned the SBE the Association to Advance Collegiate Schools of Business (AACSB) accreditation. Plattsburgh State was the first SUNY College to receive this honor, which signifies the gold standard in business school recognition.

The SBE does not simply rest on its laurels. We continue to improve by introducing state-of-the-art methods of curriculum assessment and advances in IT and lab resources. Currently, we are developing new courses, such as Supply Chain Management and a Seminar in Professionalism. Already, we have introduced “Business, Ethics, and Modern Society,” which I teach with Assistant Dean Susan Steele.

While the SBE offers all the elements of a traditional business degree, we focus also on those skills that are vital to the North Country economy: international trade and marketing, transportation logistics and international finance and accounting. Also, through internships, we provide students the opportunity to be trained through experiential learning.

Business essentials

ADDRESSING THE NEEDS OF STUDENTS, ALUMNI, NORTH COUNTRY BUSINESSES AND THE COMMUNITY

Dr. Colin Read takes reins at SBE

The Technical Assistance Center (TAC) provides research, data, workshops, and economic reports for organizations throughout the North Country. By offering these services, TAC helps strengthen the region’s economy.

Currently, TAC is working on an exciting project that involves a community broadband infrastructure project in Clinton, Essex and Franklin counties. Other projects that TAC has completed include a hotel feasibility study for Lakes to Locks Passage, a marketing analysis for the Lake Placid/Essex County Convention and Visitors Bureau and an economic impact study for Adirondack Community College. Most impressive, TAC created a Geographical Information System (GIS) database for the Clinton County Office of Emergency Services.
Growing North Country Businesses

The North Country Small Business Development Center (SBDC) is located in Plattsburgh, New York. SBDC is a service that specializes in helping small businesses and entrepreneurs find success. The North Country Small Business Development Center (SBDC) helps businesses find new markets, open franchises, and improve profits. It is a great way to support the local economy.

The Pet Lodge: Luxury Digs

Because of his love for animals and his skills as a veterinarian, Dr. Tom Brown constructed a first class pet resort in his hometown of Plattsburgh. The Pet Lodge is a service that specializes in pet care and the only premium pet boarding company in the area. The resort offers a healthy environment for both dogs and cats and offers pet owners video cam access to monitor their pets. The Pet Lodge is located in the town of Plattsburgh and is the only premium pet boarding company in the area.

The North Country Small Business Development Center (SBDC) has helped Dr. Brown to open facilities in other promising locations including Burlington and Plattsburgh. The market demand by pet owners has led Dr. Brown to open facilities in other places. The SBDC is working closely with the company to help them stay successful and to know how to do to keep records effectively. The SBDC is working closely with the company to help them stay successful and to do wherever they can

Jo Ann (originally Murtha) Leavens '85 & Jo Ann '85 Romano

A graduate with a double major in International Business and Spanish, Walters is currently the administrative/executive assistant at the National Association for College Admission Counseling in Virginia. Walters has a plan for the future. The 2005 SBE graduate is concentrating on gaining professional skills and then a doctoral degree with a focus on Strategic Management, a subject that interested him while taking a required course. He praised the SBE and the college overall, which have helped shaped a clinctic professional personal in his life, giving him the professional and practical tools to take on the world and succeed. She is an inductee in Omicron Delta Kappa, Omicron Delta Epilon, Beta Gamma Sigma and Phi Kappa Phi.

Joe Leavens'07 takes stock of his future

Joe Leavens enjoys talking about his future. He is taking the courses in both programs. Most of his education they received from the R. E. Merriam Scholarship for Undergraduate Research. Starting in 2004, the award was created to assist a SBE student in conducting an approved research project by a faculty advisor. Merriam, a 1969 SBE Economics graduate, is a recipient of the Distinguished Alumni Award. "My current focus is to expand and develop my professional horizon in order to gain worldwide experience in the many pipelines of business," he said.

He would like to pursue a master's degree at George Washington University and then a doctoral degree with a focus on Strategic Management, a subject that interested him while taking a required course. He praised the SBE and the college overall, which have helped shaped a clinctic professional personal in his life, giving him the professional and practical tools to take on the world and succeed. She is an inductee in Omicron Delta Kappa, Omicron Delta Epilon, Beta Gamma Sigma and Phi Kappa Phi.

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